

# Industry 4.0 – Technologies and Business Outcomes



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## About Me

Senior Consultant in KPMG' s Digital Strategy and Advisory practice

7+ years of experience in Telecommunications & IT industry with key focus on Revenue Assurance, Digital Strategy, Business Intelligence & ICT transformation

TM Forum certified Revenue Assurance Practitioner and a “Certified Data Management Professional” from Data Management Association

Member of DSCI (Data Security Council of India), Hyderabad chapter

A guest speaker and visiting faculty at VIT University, Vellore having trained 800+ graduates in project management & digital transformation.

Served as a resource person at various forums for AICTE, APSSDC, TASK and member at various panel discussions

Expert Mentor for MBA department of Mahindra University, Hyderabad and Member in MBA Board of Studies (BOS), Sri Padmavati Mahila Visvavidyalayam (Women's University), Tirupati

Published 5 research papers and paper presentation in international conference on Business Analytics and Intelligence at IISc (Indian Institute of Science), Bangalore



## Did not exist in 2006

- iPhone
  - iPad
  - Kindle
  - 4G
  - Uber
  - Airbnb
  - Android
- ▶ Android
  - ▶ Oculus
  - ▶ Instagram
  - ▶ Snapchat
  - ▶ Whatsapp

## Time to reach 100 Million customers

- Telephone 75 Years
- Web 7 Years
- Facebook 4 Years
- Instagram 2 Years
- Pokemon Go 1 Month



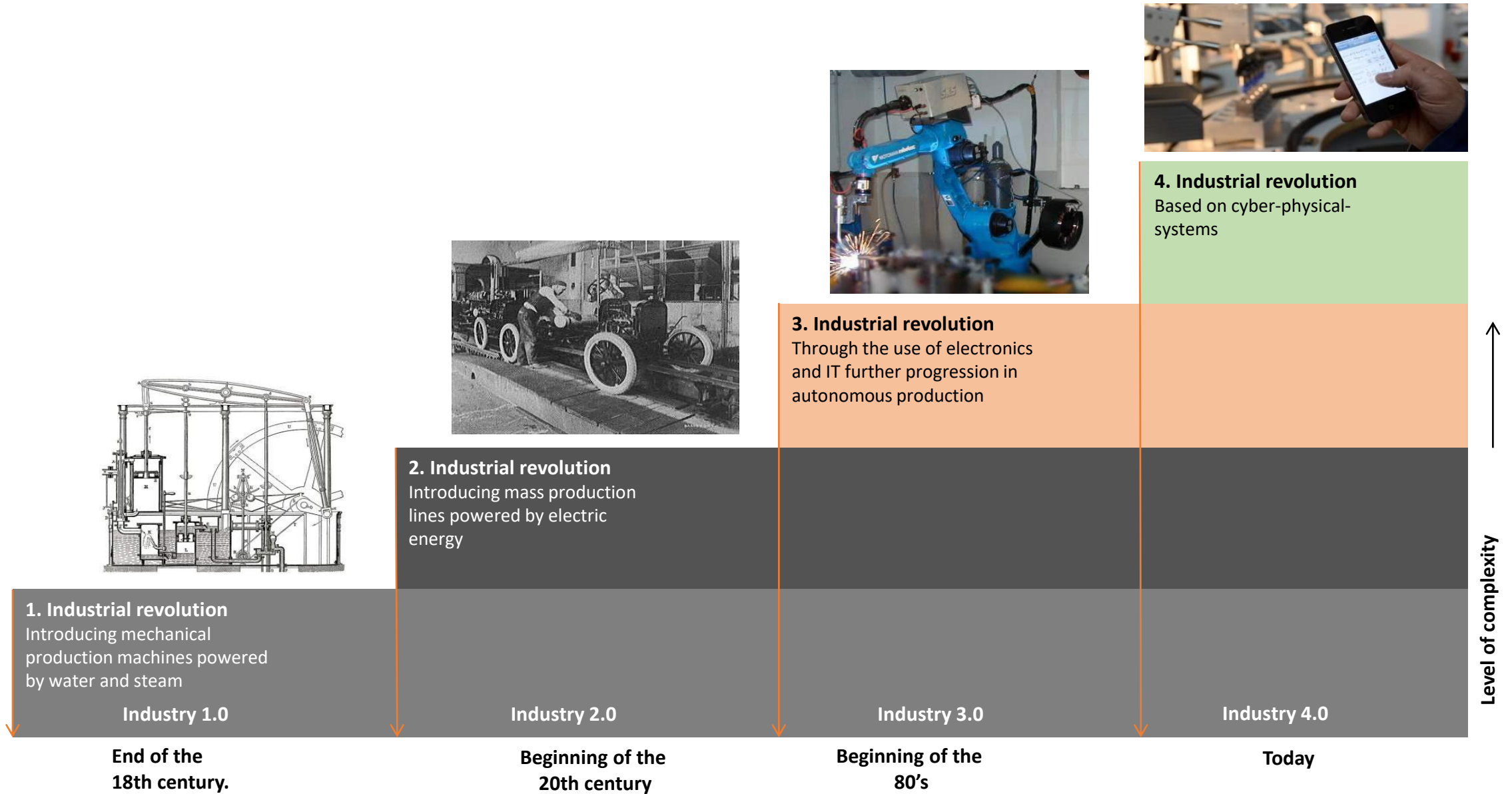


**Every Strategy has an expiry date**

**Every Hero can become a Zero**

**Health is important in this crunch time**

# Industrial Evolution



Source: DFKI/Bauer IAO

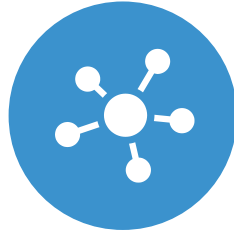
# From 1.0 → Industry 4.0



## Volume of Data

Data storage was the prime focus in Industry 1.0. Most of the initial companies worked on increasing storage capacity

1.0



## Velocity of Data

Internet era pushed the boundaries of data sharing and TCP/IP protocols and world wide web infrastructure facilitated better speeds

2.0



## Variety of Data

With mass adoption of IT systems through Cloud and access through mobile phones, Varieties of Data got created and Data analytics prevailed

3.0

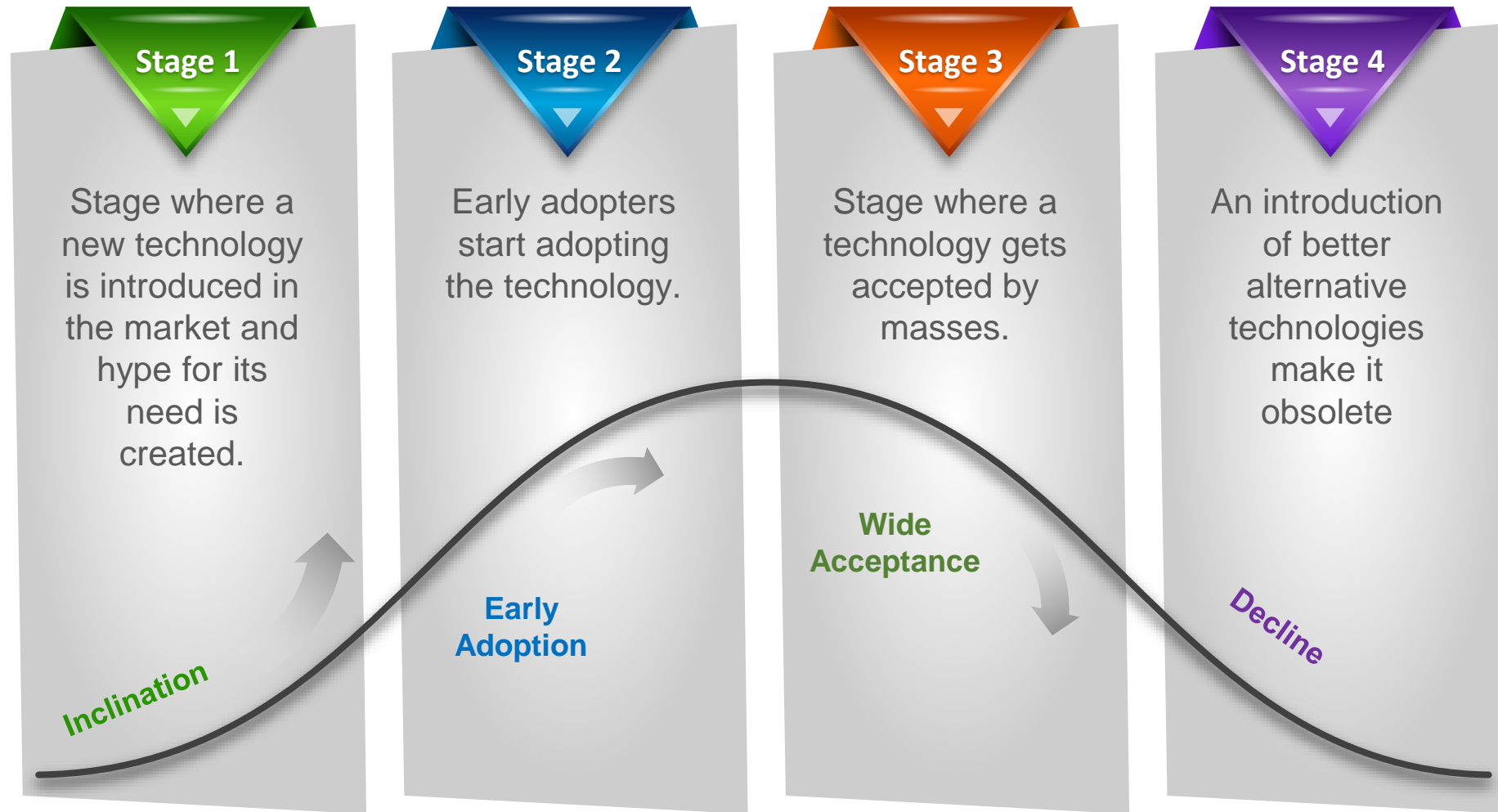


## Veracity of Data

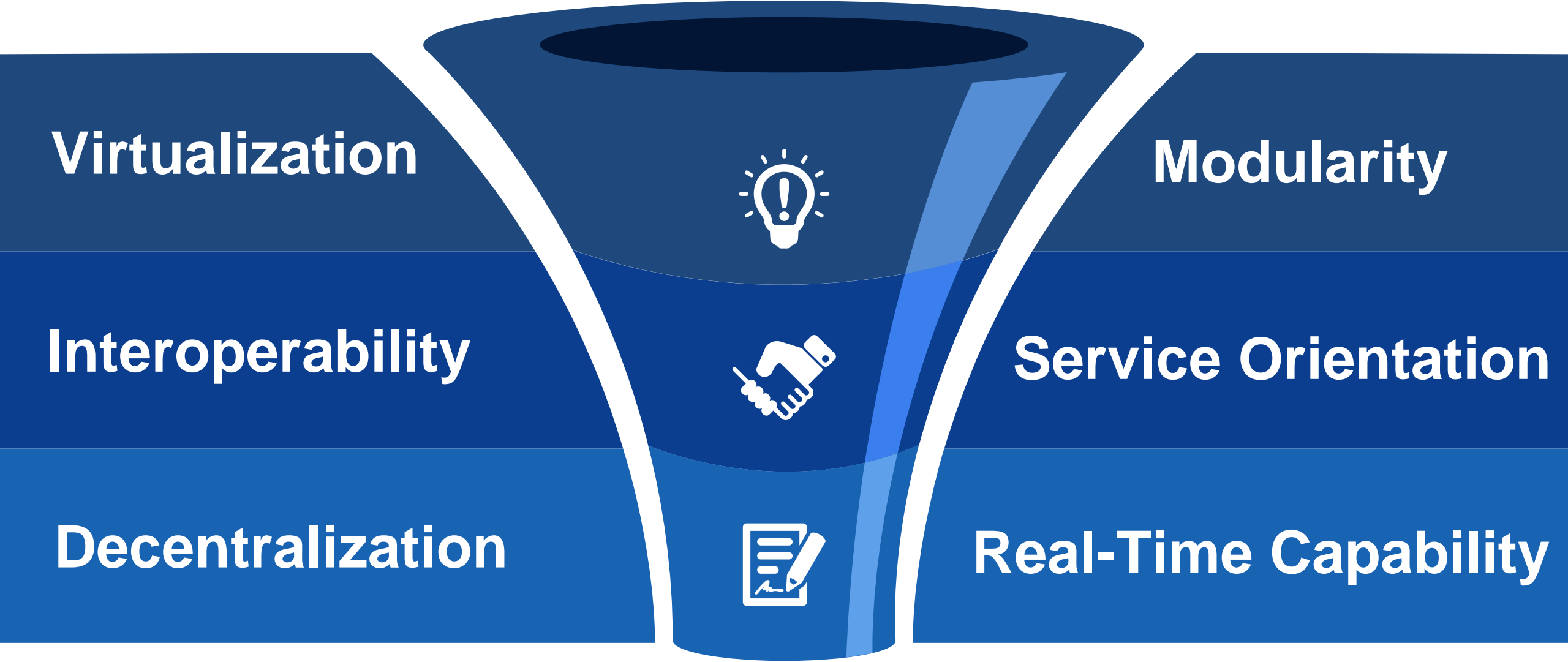
Data security and integrity has become a priority with increasing digital transformation of businesses

4.0

# Technology Life Cycle

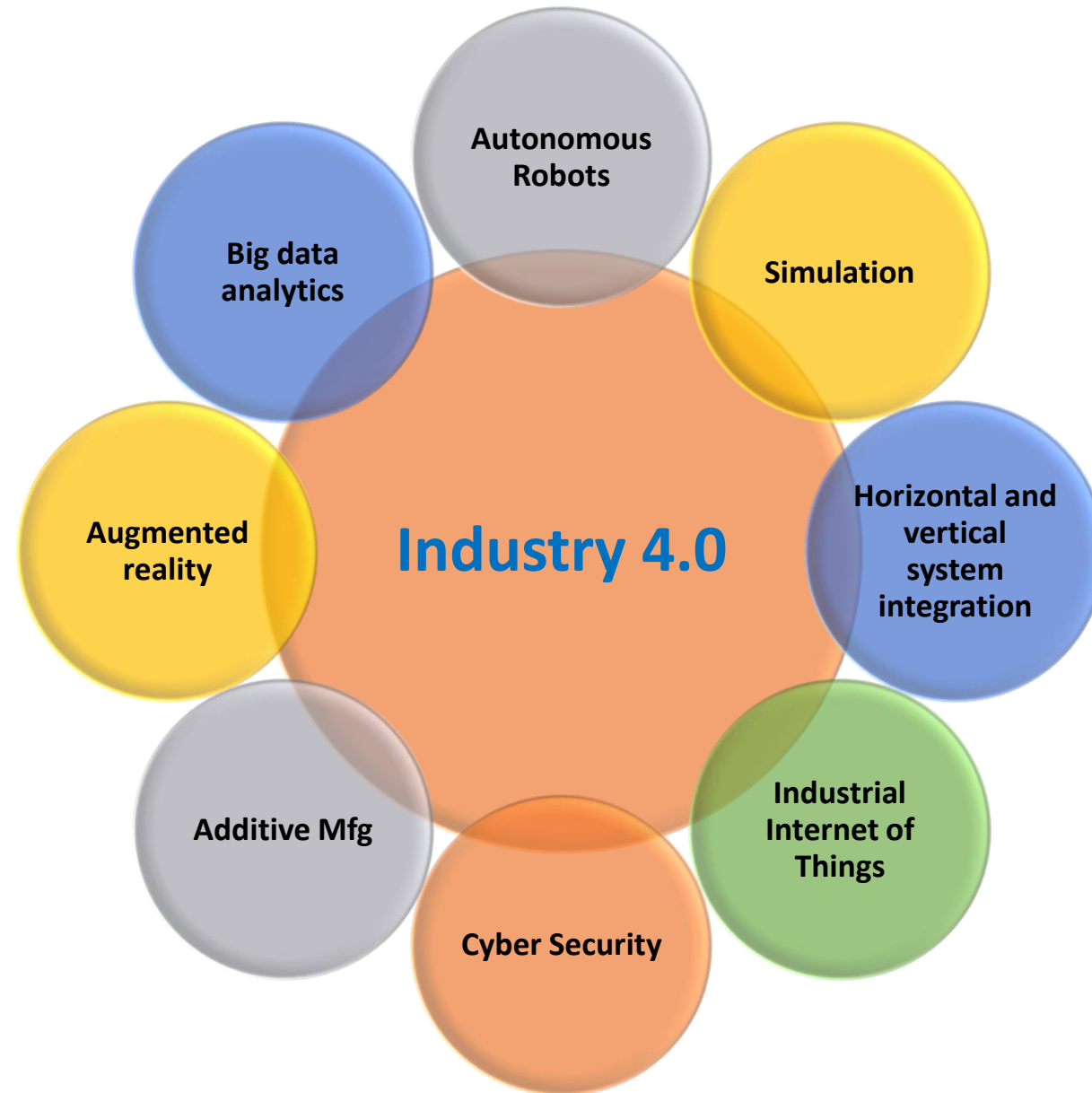


# Industry 4.0 – Design Principles





# Industry 4.0 – Building Blocks



# Evolution of Next Generation Technologies



**2G**

## The Cultural Revolution

For the first time, people could send text messages (SMS), picture messages, and multimedia messages (MMS) on their phones.

**3G**

## 'Packet-Switching' Revolution

Led to the rise of new services such as video conferencing, video streaming and voice over IP (such as Skype)..

**4G**

## The Streaming Era

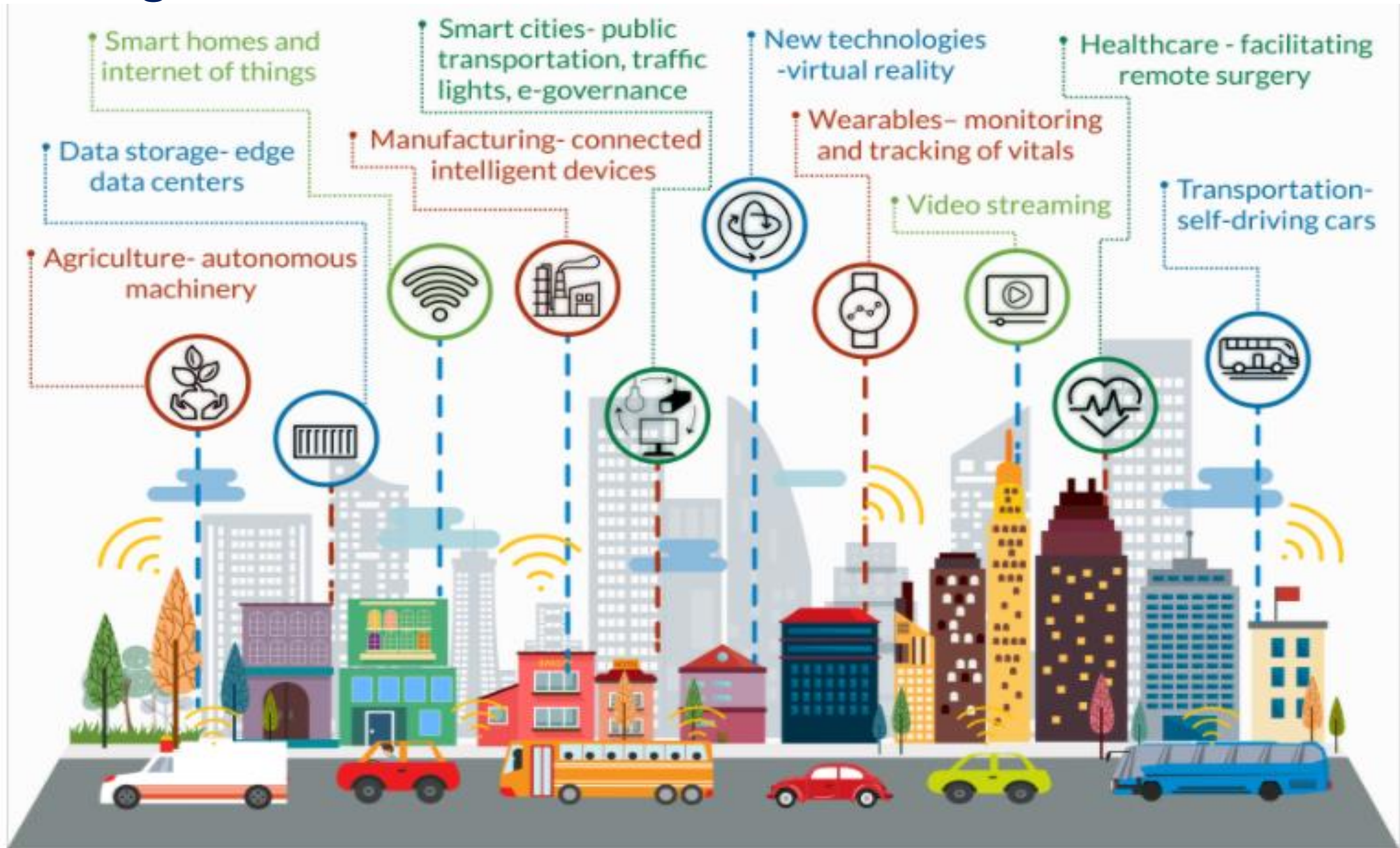
offers fast mobile web access (up to 1 gbps) for stationary users) which facilitates gaming services, HD videos and HQ video conferencing.

**5G**

## The IoT Era

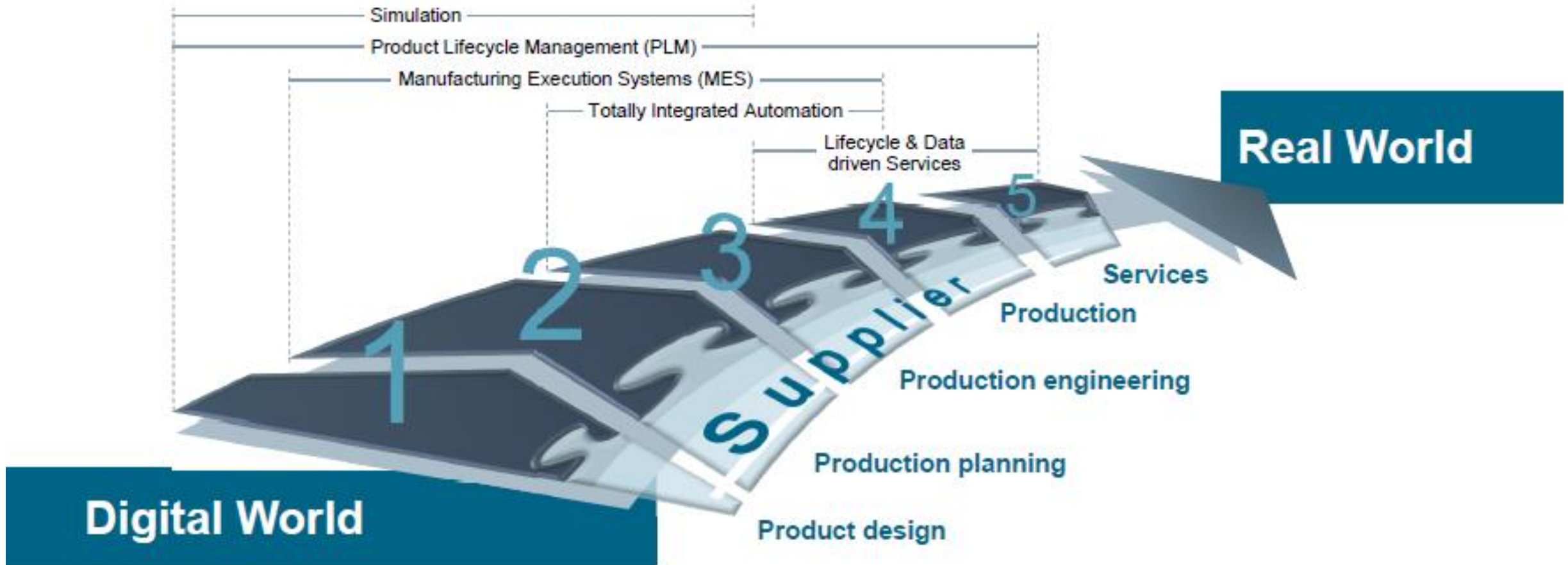
Mobile network of the future, helping to make the IoT a reality.

# 5G enabling IoT



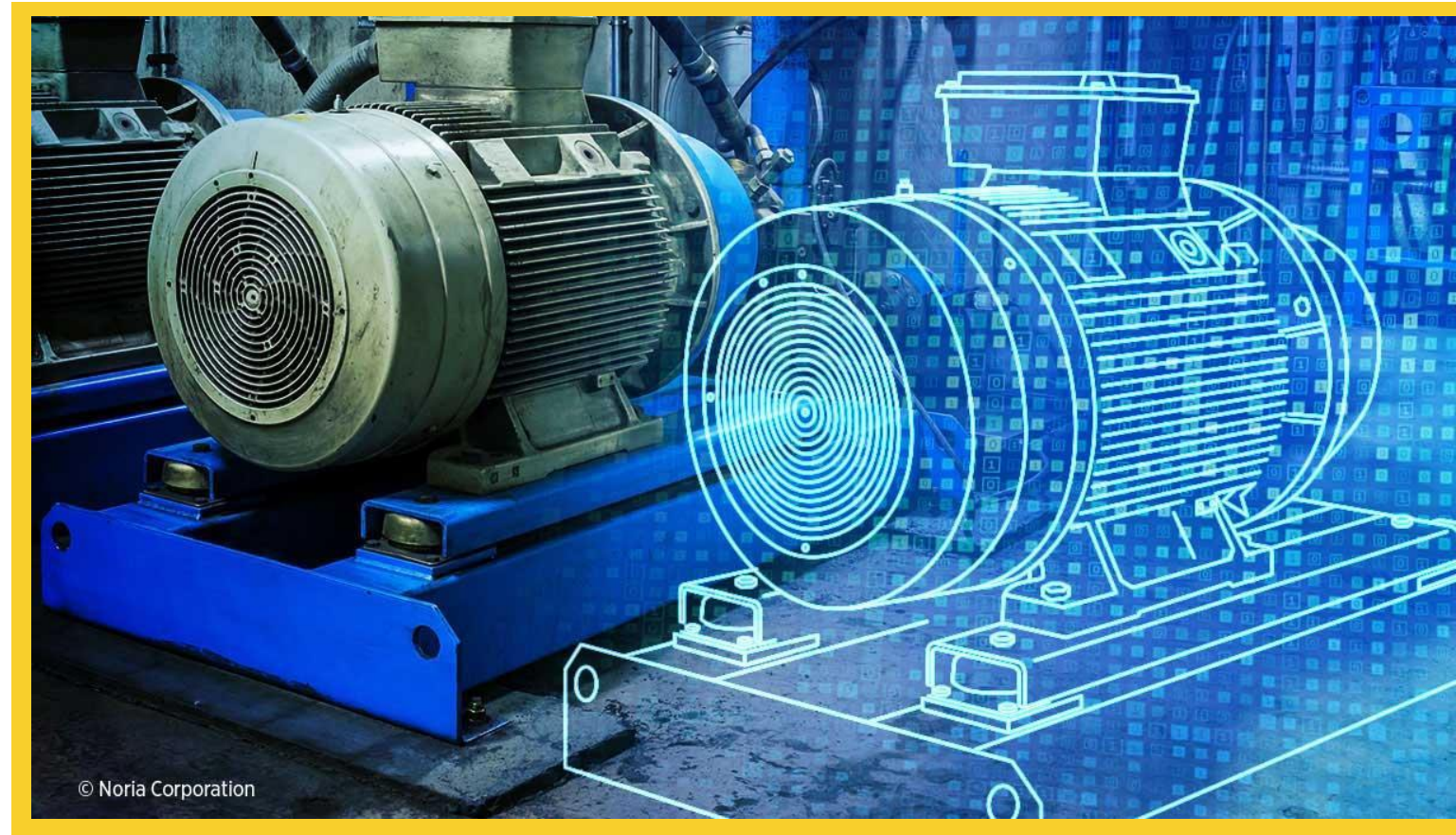
# Digital Enterprise

*Entire value chain is digitized and integrated*



# WHAT IS DIGITAL TWIN?

- A near-real time digitized copy of a physical object
- Simulation models of living counterparts



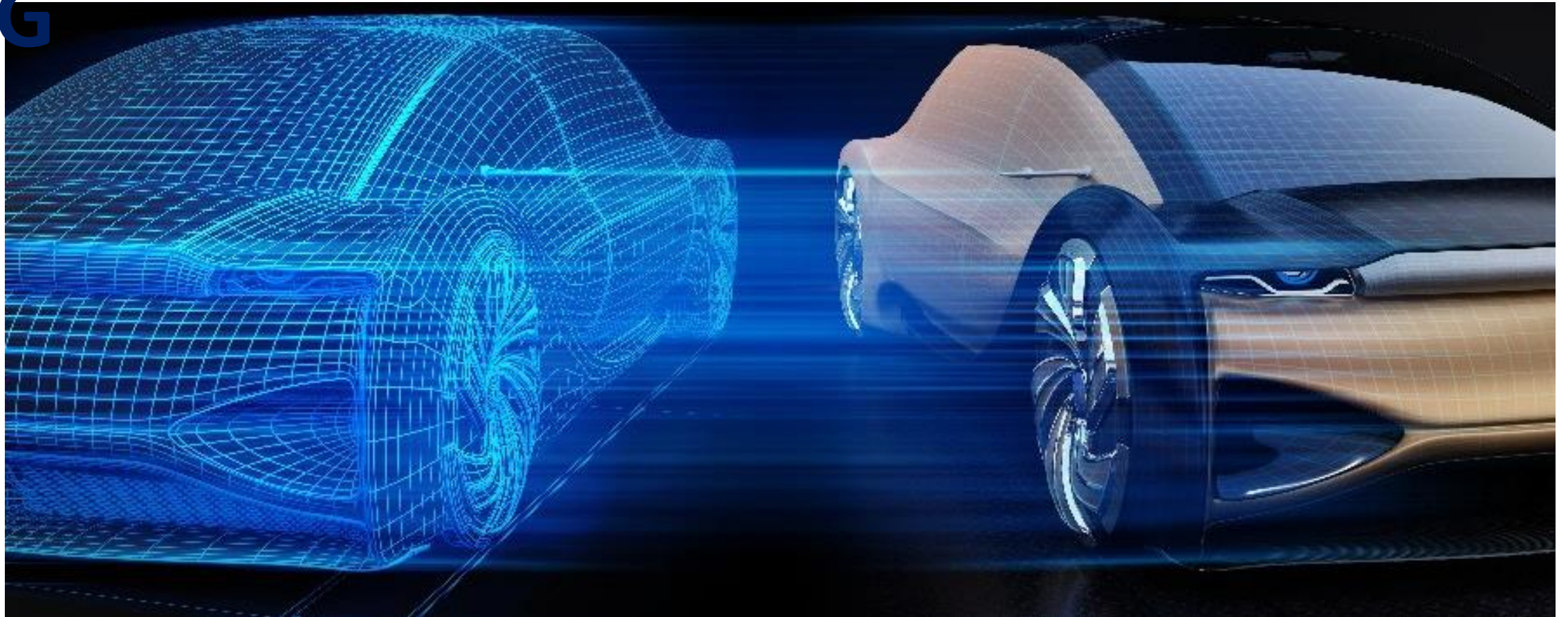
# AGRICULTUR

E



# MANUFACTURIN

G



# GOVERNMENT





# TRANSPORTATIO



# RETAIL





*Thank you*

