



# DIGITAL INDIA MISSION

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# What is Digital India?

- IT+IT=IT
- Launched on 1st July 2015



# Vision Of Digital India Mission

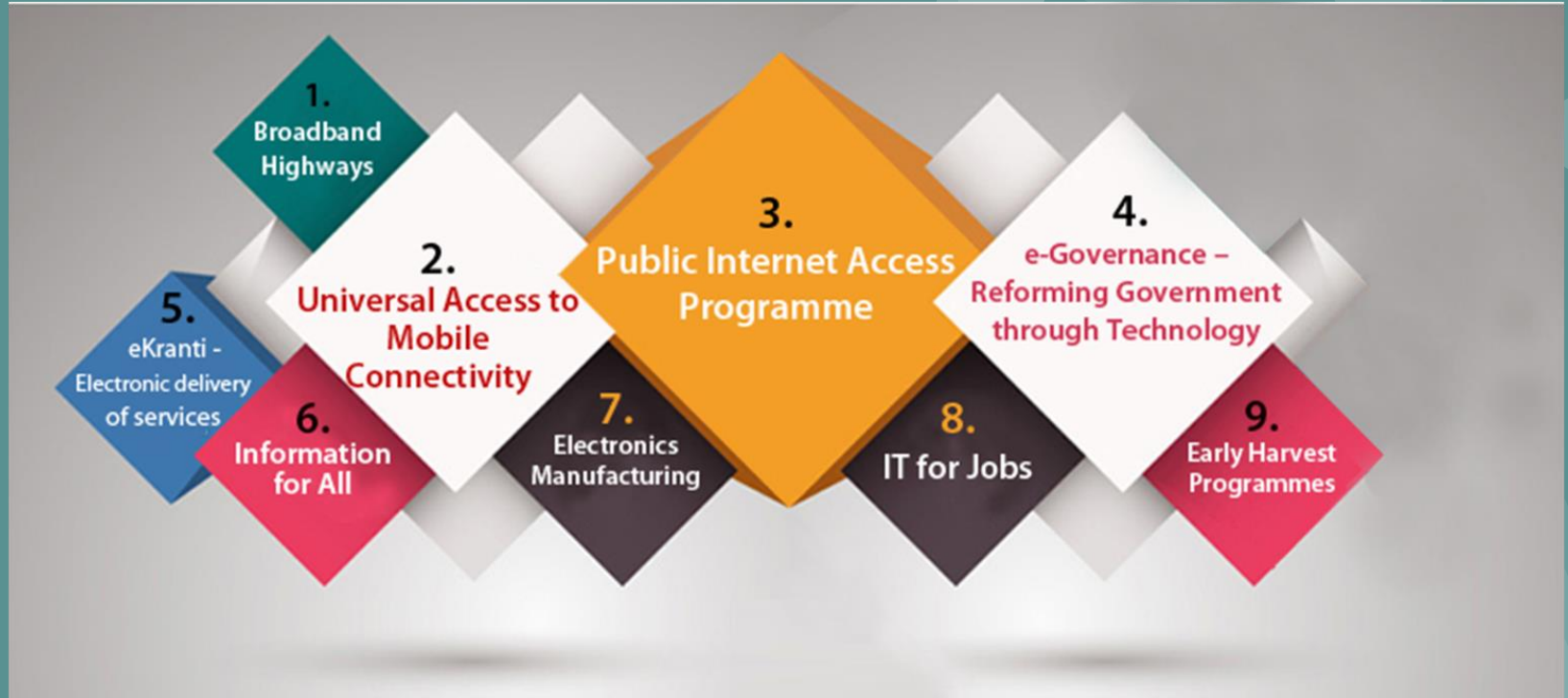


Digital Infrastructure  
as a Core Utility to  
Every Citizen

Governance and  
Services on  
Demand

Digital  
Empowerment of  
Citizens

# 9 Pillars of Digital India Mission



# Digital India

A programme to transform India into digital empowered society and knowledge economy

india.gov.in



## Digital India Initiatives



Many more . . .

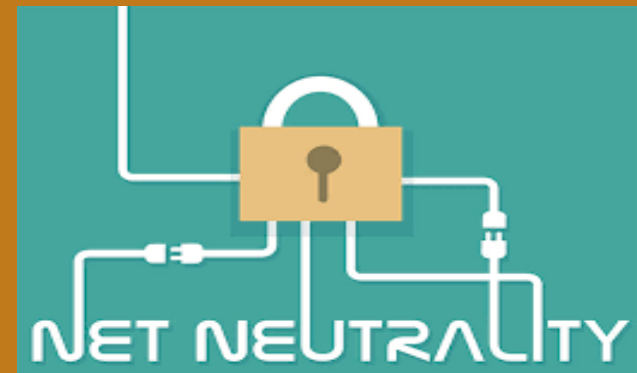
# Challenges

- Communication to Remote Areas
- High Level of Digital Illiteracy
- Cybercrime
- Creating awareness among masses





- Net Neutrality
- Non availability of digital services in local languages
- Information Exchange





# Impacts of Digital India Mission

## Economic Impact

- Improved output of the all sectors of economy
- Employment generation
- Labour productivity
- Attracts foreign investments in economy
- Online delivery system reduces the cost

## Social Impact

- All socioeconomic facilities will equally available to all.
- Improvement in social economic status.
- Easy access to all resources.

## Environmental Impact

- Save environment
- Reduce paper consumption
- Reduce Fuel consumption
- Reduce carbon emission
- Reduce the travel cost
- Save natural resources

# Achievements

- Helped in boosting economy of the country
- Has made the mode of payment easy and flexible
- Helped in surveillance of various activities that are suspicious



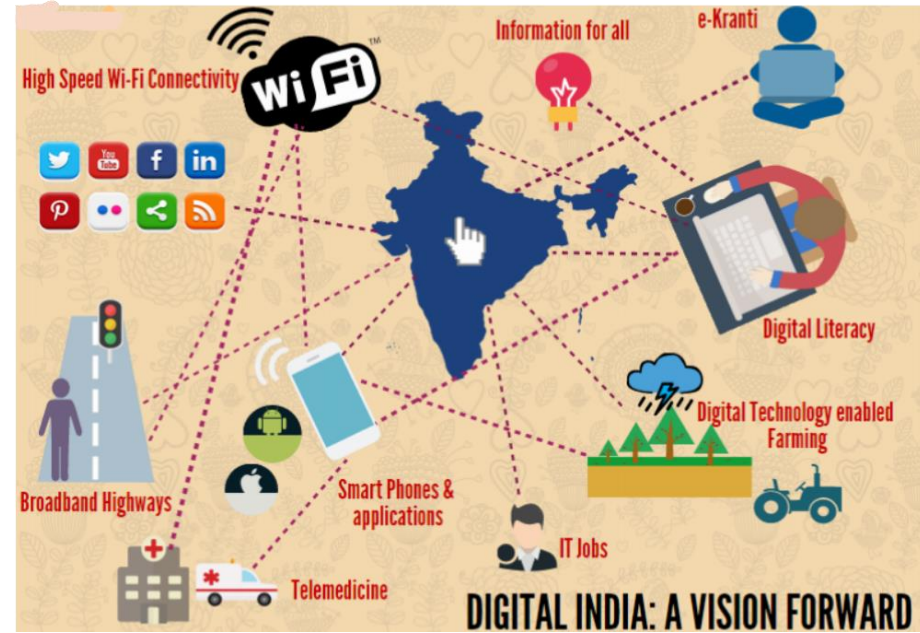
# Way Forward

- **Digital Infrastructure**
- **Digital Literacy**
- **Cyber Security**
- **Easy Access**



# Conclusion

- Various obstacles in successful implementation
- Technological solutions powered by Digital India
- 7 Steps on completion of 7th year of mission for digital transformation



**Thank You for Your  
Attention  
Any Question?**

**I dream of a Digital India where knowledge is strength -  
and empowers the people.**