PILGRIMAGES IN INDIA

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WHAT IS PILGRIMAGE?





WHAT IS PILGRIMAGE?

- A pilgrimage is a journey or search of moral or spiritual significance.
- Many religions attach spiritual importance to particular places. The holy land act as a focal point for the pilgrims.



- Such sites may be commemorated with shrines or temples that devotees are encouraged to visit for their own spiritual and mental benefit.
- Being one of the most ancient civilizations of the world, India has been in contact with almost all the major religions of the world.





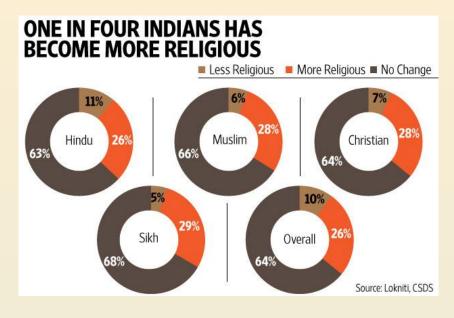
Statistics of Pilgrimage Tourism in India





STATISTICS OF PILGRIMAGE TOURISM IN INDIA

 A study by the Delhi based National Council for Applied Economic Research (NCAER) shows that of the 230 million tourist trips undertaken in India, the largest proportion is made up of religious pilgrimages.



- 23 million people visited Tirupati, a temple town near the southern tip of India.
- Tirupati's annual list of pilgrims is higher than the total number of travelers visiting Mumbai, Delhi, Bangalore and Kolkata put together.

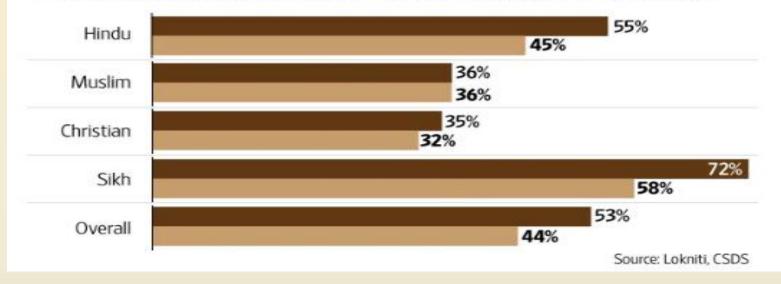
- As per Ministry of Tourism, A total number of 07 projects exclusively to promote tourism have been sanctioned during 2018-19 for a total amount of Rs 384.67 Cr.
- Theme based circuits are being developed under the Swadesh Darshan Scheme.

Key Statistics About Tourism, 2017	
(I) India	
 No. of Foreign Tourist Arrivals in India 	10.04 Mill
Annual Growth Rate	14
 No. of Indian Nationals Departures from India 	23.94 Mill
Annual Growth Rate	9
 No. of Domestic Tourist Visits to all States/UTs 	1652.49 Mill
Annual Growth Rate Foreign Exchange Earnings from Tourism 	2
 i) In INR terms 	Rs.177874 Crore
Annual Growth Rate	RS.1//8/4 Crore
ii) In US\$ terms	US\$ 27.31 Billion
Annual Growth Rate	19.
Annual Grown Kate	19.
(II) World	
 No. of International Tourist Arrivals 	1323 Million
Annual Growth Rate	6
 International Tourism Receipts 	1332 US\$ Bill
Annual Growth Rate	7.
(III) Asia & the Pacific Region	
 No. of International Tourist Arrivals 	323.2 Million
Annual Growth Rate	5
 International Tourism Receipts 	389.5 US\$ Billion
Annual Growth Rate	5.
(IV) India's Position in World	
 Share of India in International Tourist Arrivals 	1.1
 Indja's rank in World Tourist Arrivals 	
 Share of India in International Tourism Receipts (US\$ terms) 	2.0
 Indja's rank in World Tourism Receipts 	
(V) India's Position in Asia & the Pacific Region	
Share of India in International Tourist Arrivals	4.8
 India's rank in International Tourist Arrivals 	
Indias rank in International Tourist Arrivals	
 Indias rank in International Tourist Arrivals Share of India in International Tourism Receipts (US \$ terms) 	7.0

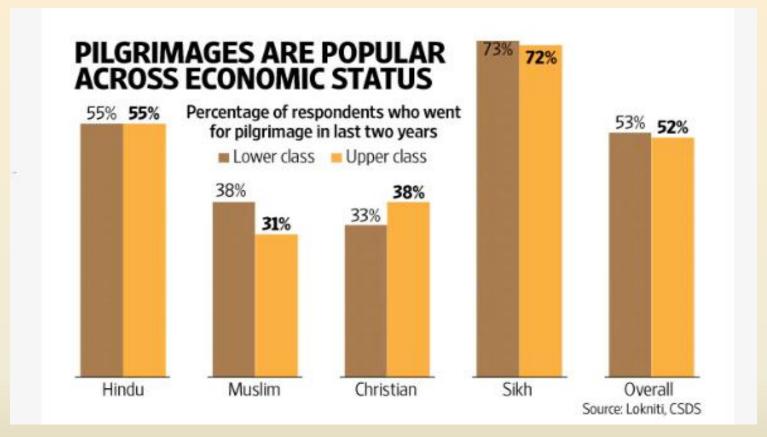
 One project has been sanctioned during 2018-19 for a total amount of Rs.39.24 Crore under 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive' (PRASHAD) Scheme.

PILGRIMAGES ARE POPULAR AMONG ALL RELIGIONS

Went for pilgrimage in the last 2 years Will go for pilgrimage in the next 2 years

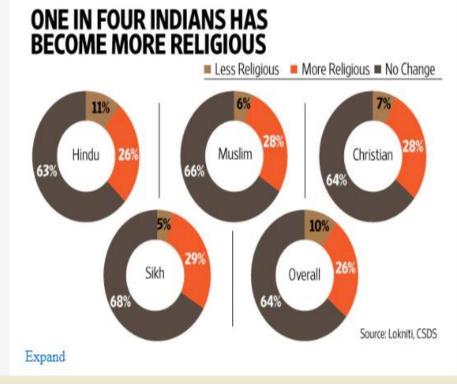


A study conducted by Lokniti on Religious attitudes, behaviour and practices in 2015 shows that a significant section of the population in all major religious groups in India reported having undertaken religious tourism over the past two years.



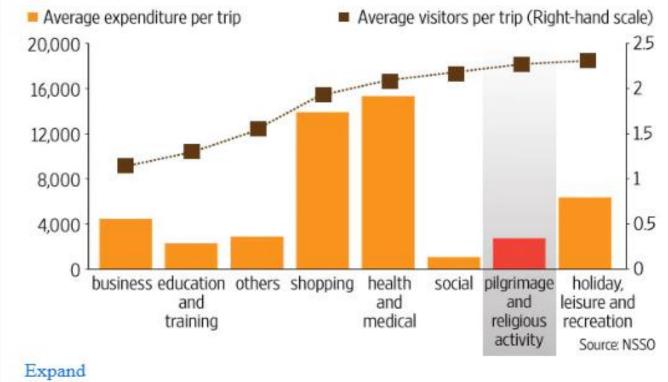
Among Hindus, class does not seem to have any influence on religious tourism, but among Muslims, lower classes seem to have a slightly higher probability of undertaking pilgrimages.

- Among Hindus, we find no age-based pattern as respondents from all agegroups were equally likely to have undertaken a pilgrimage.
- Among Muslims, those aged
 56 years or above were
 relatively much more likely
 to have undertaken a pilgrimage.



 While there is no gender-based difference among Hindu pilgrims, Muslim men are more likely to undertake pilgrimages than women.

PILGRIMAGES ARE A FAMILY AFFAIR



Social purposes accounted for almost three-fourth of all overnight trips, while pilgrimages and religious trips accounted for only around one in 10 such trips in the year preceding the survey.





Different Places of Pilgrimage in India





Different Places of Pilgrimage in India

- Vaishno devi
- Madurai
- Shirdi
- Leh
- Golden Temple
- Sun Temple
- Jagannath Temple
- Somnath

- Ranakpur
- Tirupati
- Ajmer
- Valankani
- Varanasi
- Haridwar
- Badrinath





ISSUES FACED IN THE PILIGRIMAGE IN OUR COUNTRY





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Impact on Environment

- Pollution of river/lakes
- Disposal of untreated Sewage and absence of sanitation facility
- Contamination of Drinking water





ISSUES FACED IN THE PILIGRIMAGE IN OUR COUNTRY

- Monetizing Religion
- Infringement of Carrying Capacity
- Lack of scrutiny of Religious Trusts



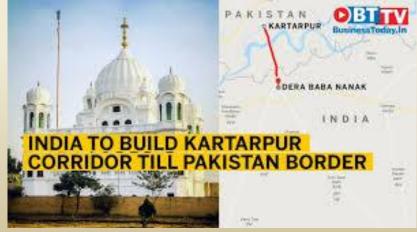
Lack of basic facility like road, connectivity, health, insufficient provisions for purified drinking water facilities, rest shed, toilet and washrooms, cloak rooms, shopping centres, hygienic and clean, safety and security and police.

ISSUES FACED IN THE PILIGRIMAGE IN OUR COUNTRY

Lack of disaster relief measures.
 Eg. Cloud bursting in Kedarnath



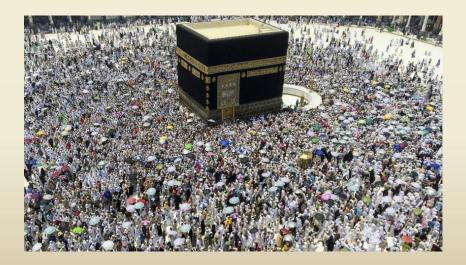
Location of Cross border religious institutes. Eg. Kartarpur Corridor for Sikh religion, Mansarover in Tibet







Solution To Problem





Solution to the Problem

Enhanced emphasis of minimizing the impact on the environment and maintaining the ecological balance

Developing the integrated infrastructure for Pilgrimage tourism development

Developing Pilgrimage tourism circuits through hub and spoke model.

Providing the tourists with a holistic tourism experience.

Solution to the Problem

Scrutiny of religious trusts.

> Marketing of Pilgrimage tourism destinations

Developing appropriate Institutional Framework to stimulate the

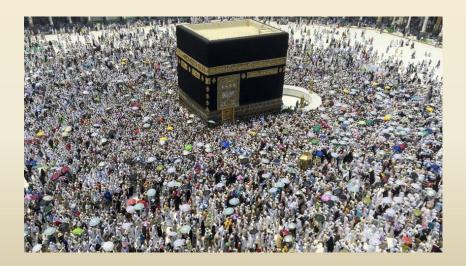
Showth of Pilgrimage Tourism in India

Improving connectivity to specific pilgrimage tourism circuits to promote them. eg. Buddhist Circuit





Some Govt Schemes





Some Govt Schemes

- Pilgrimage Rejuvenation and Spirituality Augmentation Drive (PRASAD)
- Launched in 2014-15 by Union Ministry of Tourism.

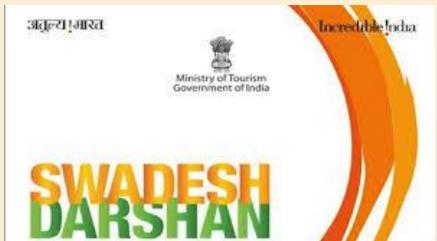


- Aims at integrated development of pilgrimage destinations in planned, prioritised and sustainable manner to provide complete religious tourism experience.
- The number of sites under PRASAD has now reached to 41 in 25 states.
- It focuses on the development and beautification of the identified pilgrimage destinations.

Some Govt Schemes

SWADESH DARSHAN

Identify and develop themebased pilgrimage circuits based on interest, sustainability and competitiveness, by integrating resources and local participation of state and local communities

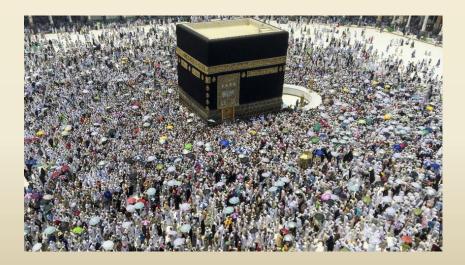


- Theme-based high-interest pilgrimage circuits includes:
 - ✓ Pilgrimage and Spirituality
 - Heritage
 - Culture
 - Eco-tourism





CONCLUSION





CONCLUSION

- Pilgrimage is a march of "Awakening".
- Our bankrupt materialist vision of "tourism" has brought the practice of consumerism and individualism.
- The identification of core deficiencies subsequently overcoming the issues are essential for development of this niche sector of India.
- Pilgrimage helps to recognise the inherent qualities of heritage where lies the spirit of mother Earth or nature.

CONCLUSION...Contd

- Pilgrimage tourism should be viewed as a sacred path where the true(Satyam), Good(Shivam) and the beautiful(Sundaram) become inseparable and the one.
- Pilgrimage sector has immense potential for development due to the availability of religious tourism sites all over the country.



THANK YOU